

## The Borough Dental Practice welcomes new patients again!

The Borough Dental Practice in Downton started just over a decade ago with one clinical room and a team of five – Jenny Wordley, the dentist and owner, a hygienist one day a week, two nurses who rotated nursing and reception and Jenny's husband Luke running the 'back office'.

## **Our vision**

Our vision was to provide an outstanding dental service for our community, with a kind, caring dental team providing technically excellent and ethical care in a state-of-the-art facility. We are so grateful to the local community who embraced our approach – and told their friends and families about us!

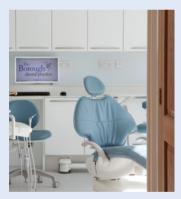


Jenny opening the Practice in November 2013 with friends and neighbours



Our waiting rooms are designed to be calm and relaxing

Over the years, we have been blessed to have leading dentists join our team, drawn to our 'patientcentred' approach and wanting to work in an ethical, family-owned (non-corporate) dental practice. As a result, a decade later we now



care for around 4,000 patients from the wider area and are one of the leading dental practices in the region.

Today, we have six dentists, including a renowned specialist to whom patients are referred from dental practices across Wiltshire, Hampshire and Dorset, and two dental hygiene therapists providing hygiene care every day. The clinicians are supported by an outstanding team of experienced nurses, reception and administrative staff dedicated to providing the best patient experience.

## **Our Philosophy**

We have a passionately 'non-salesy', preventive approach. Our dentists' and hygienists' philosophy is to help patients develop great oral health and prevent dental problems before they start. However, when treatment is required, we have the skills and latest technology to provide outstanding care.



Free check-ups for children!

As a commitment to our community, we provide free check-ups for children up to aged 12, and heavily subsided care for all children under 18 years of age, when parents are regular patients.

The Borough Dental Practice, 58 The Borough, Downton, Salisbury SP5 3ND www.theboroughdentalpractice.co.uk • Tel: 01725 510303

We have heavily invested in technology including a Trios scanner enabling 'impression-free' treatments, a milling machine for one-visit crowns, Invisalign, digital x-rays, and recently a state-of-the-art EMS Airflow<sup>®</sup> system for providing the gentlest hygiene treatments.

## **Expansion and New Patients**



Our newest dentist, Richard Budworth, brings a wealth of skills and experience to the team, including Invisalign orthodontics

In Autumn 2023, due to being oversubscribed, we regrettably had to temporarily close our book to new patients. However, we have just completed our final expansion of the premises, adding a fourth surgery, new waiting rooms and a 2nd central decontamination room.

We are also thrilled to be welcoming highly-regarded local dentist, Richard





Our state-of-the-art milling machine can make your new crown while you wait!

Budworth, to the team, working four days a week from January, 2025. We are therefore delighted to be able to open our doors to new patients once again.

Once Richard's book is full, with no physical room or appetite to expand the building, we will likely have to close our book to new patients. So if you wish to be a patient with us in the future, then now is probably the time to join! We are therefore pleased to enclose a voucher below giving the bearer a £30 credit towards future treatment for new patients.

Thank you to all our patients for their loyal support over the last decade. We feel very blessed to have such a lovely group of patients and we look forward to serving you long into the future!

Best wishes,

Jenny and The Borough Team





The New Patient Examination is £95.00 and includes a ½ hour consultation, with x-rays included (normally £39). The £30 will then be credited to your account to be used against any future treatment.

\* Booking must be made by Christmas Eve 12 midday 2024, and the New Patient Examination appointment completed by Easter 2025. No cash value. Cannot be used in conjunction with other promotions.

Please ring 01725 510303 to make your appointment.

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